

NAOSH WEEK Resource Guide

NAOSH WEEK

MAY 1 - 7, 2011



CELEBRATING OCCUPATIONAL SAFETY & HEALTH PROFESSIONAL DAY ON WEDNESDAY MAY 4, 2011



www.naosh.ca



Canada



OUR GOAL

The goal of North American Occupational Safety & Health (NAOSH) Week is to focus the attention of employers, employees, the general public and all partners in occupational safety and health on the importance of preventing injury and illness in the workplace, at home and in the community.

WE STRIVE TO:

- Increase understanding of the benefits of investment in occupational safety and health.
- Raise awareness of the role and contribution of safety and health professionals.
- Reduce workplace injuries and illness by encouraging new safety and health activities and interest in NAOSH Week.

WHY SHOULD YOU GET INVOLVED?

NAOSH Week presents an excellent opportunity to focus, reinforce and strengthen commitment to occupational safety and health. Participation and involvement in NAOSH Week has been shown to:

- improve attitudes towards safety
- increase understanding of the importance of occupational safety and health
- foster a safety-minded culture
- increase cooperation
- assist in team building and improve communication between employees, safety committees and safety professionals.



THE NAOSH WEEK LOGO - three hands forming an equilateral triangle

- portrays the three participating nations - Canada, the United States and Mexico - and symbolizes joint venture, cooperation and the commitment to the common goals shared by all occupational safety and health partners.

The three sides stand for partnership of the three countries in this joint occupational safety and health venture, as well as all tripartite partnerships between business, labour and governments. The connected hands illustrate assistance and cooperation on many levels - from interpersonal relationships in the workplace to international exchange.

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SAFETY & HEALTH: A COMMITMENT FOR LIFE

WHAT'S YOUR PLAN?

PLAN TO PREVENT

Many of us like to jump right in to a task and tackle it head on... but are we planning out the steps to ensure that we are tackling the task at hand in the safest possible way? Are we planning for safety in our workplaces and in our homes?

Planning is a key step in the health and safety process. As part of our planning process, we need to ensure that we are clearly communicating our plans to all the individuals involved in a manner that they can understand and implement. Your plan for safety should incorporate all aspects of the job at hand – from beginning to end – and should include a clear reporting process, so that results can be measured.

To minimize risk, we all need to plan and be aware of safety throughout the day – at work, at play or at home.

PLAN FOR SAFETY

What can we do? How do we plan for safety? On the job, it is as simple as considering how a job could be done more safely before actually starting that job. We need to take sufficient time to perform a job hazard analysis and adjust the processes and procedures to address any perceived risks. Visualizing what you are going to do and planning out safe work procedures, will go a long way towards preventing accidents before they happen.

At home, it is creating an annual plan to ensure that safety and health equipment (such as fire extinguishers and first aid kits) are fully stocked and in good working order. It is planning out a safe procedure and ensuring that you have the right equipment and support to do that yard work or home repair before starting. It is ensuring that health and safety are not only top-of-mind but are part of the initial planning stages.

Remember: planning for safety can prevent accidents before they happen. By planning safety we are ensuring that it becomes part of our daily practice and stays top-of-mind.

Reinforce our Safety Message: What's Your Plan?

NAOSH Week 2011 offers excellent opportunities for enhancing safe practices. The theme for 2011 focuses our thoughts on the beginning stage of safety – the planning stage. Ask yourself this year what your plan for safety is - make safety a top priority and plan out the steps to do it right the first time without risk-taking shortcuts.



WHAT'S YOUR PLAN?

This is a thought provoking question that plays off of the theme from NAOSH Week 2010 - "How Safe Are You?". Now that we have assessed our level of safety, it is time to turn our attention to our plans for increasing our level of safety and ensuring that we are planning for safety in our daily lives.

What's your plan to improve safety in your workplace or home? We're committed to safety but are we planning for it? As the proverb states "He who fails to plan, plans to fail". We need to ensure that we are proactive and that we keep our end goal in sight at all times – to get the job done safely.

Safety requires a "road map" or plan to lead us home at the end of every work day. It's vitally important that we take the time to plan and to constantly look for ways to improve upon those plans. It is not enough to set a course of action and forget about it. We must include clear performance measures in our plan so that we can assess our successes and find ways to improve upon our level of safety on an ongoing basis.

This year, leading up to NAOSH Week, I would like to encourage you to answer the question "what's your plan?". Think about the tasks that you perform, visualize what you are going to do, and complete a job hazard analysis before beginning to plan. Take the time to ensure you are prepared with a good plan before beginning the task at hand. Your plans for safety will lead to making things safer for yourself, your family, your organization and your community.

Dawn Perrin, CHSC
Chair, NAOSH Week

PARTNERS IN NAOSH WEEK

NAOSH Week is led by the Canadian Society of Safety Engineering (CSSE). Together with our NAOSH Week partners – the Canadian Centre for Occupational Health and Safety (CCOHS), Human Resources & Skills Development Canada (HRSDC) Labour Program, Threads of Life, and the American Society of Safety Engineers (ASSE), we work hard to promote and advance the goals of NAOSH Week.



Established in 1949, the Canadian Society of Safety Engineering (CSSE) is the leading health, safety and environmental organization for professionals in Canada, with over 3900 members across Canada. The CSSE's mission is to be the resource for professional development, knowledge and information exchange to our members, our profession and the Canadian public. More information: www.csse.org



The Canadian Centre for Occupational Health & Safety (CCOHS) is Canada's national resource for the advancement of workplace health and safety. CCOHS promotes the total well-being - physical, psychosocial and mental health - of working Canadians by providing information, training, education, management systems and solutions that support health and safety programs and the prevention of injury and illness. www.ccohs.ca



The mission of the Labour Program of Human Resources & Skills Development Canada (HRSDC) is to promote a safe, healthy, cooperative and productive work environment that contributes to the social and economic well-being of all Canadians. More information: www.labour.gc.ca



Threads of life is a national registered charity dedicated to supporting families along their journey of healing who have suffered from a workplace fatality, life-altering illness or occupational disease. Their mission is to help families heal through a community of support and to promote the elimination of life-altering workplace injuries, illnesses and deaths. More information: www.threadsoflife.ca



Founded in 1911, the American Society of Safety Engineers (ASSE) is the oldest and largest professional safety organization and is committed to protecting people, property and the environment. ASSE's 32,000+ occupational safety, health and environmental professional members located worldwide manage, supervise, research and consult on safety, health, transportation and environmental issues in all industries, government, labor and education. More information: www.asse.org, www.asse.org/newsroom, www.asse.org/naosh2010

THE NAOSH NETWORK ACROSS CANADA

CANADIAN NAOSH WEEK COMMITTEE 2011



CHAIR
Dawn Perrin, CHSC
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VICE-CHAIR
Bill Sisler, CHSC, CRSP
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CSSE
Becky Harris, CAE
bharris@csse.org

The success of NAOSH Week is rooted in a community-based approach. Across the country, NAOSH Week events and activities are coordinated by local, provincial and/or regional committees, comprised primarily of volunteers, who share a focus and vision of safer workplaces and communities. Partnerships with government, business, suppliers, CSSE Chapters, community health organizations and other safety groups provide the support, resources and network necessary to manage the NAOSH Week plans.

The Canadian NAOSH Week Committee includes representatives from across Canada. This committee is responsible for the ongoing development and coordination of NAOSH Week in Canada, to ensure, sustain and further advance the goals of NAOSH Week. Contact your representative on this Committee for information about NAOSH Week events and activities in your region.

STEPS FOR LIFE 2011

Steps for Life is an annual walk typically held the 1st Sunday in May to kick off NAOSH Week. This year over 26 communities in seven provinces will be hosting this event in support of victims of workplace tragedy. Steps for Life is one of the programs offered by Threads of Life – a national charitable association. Funds raised via the Steps for Life event will be reinvested in the national family support program. This program offers families impacted by workplace fatalities, life-altering injuries and illnesses, an opportunity to listen, share and network with each other along their journey of healing. Threads of Life also coordinates a national Speakers Bureau. Family members impacted by workplace tragedy share their story to workplaces in the name of awareness and prevention. For more information on getting involved in Steps for Life in your community, please go to www.stepsforlife.ca or www.threadsoflife.ca.



NAOSH WEEK CHAMPION PROGRAM

There are four different levels of support available for the key aspects of the national NAOSH Week program.

- **NAOSH Week Supporters - \$250**

Show your commitment to NAOSH Week!

- **Catalyst Champions - \$1,000**

Support the 2011 Canadian NAOSH Week Launch Event in Fort McMurray, Alberta! This event officially marks the beginning of NAOSH Week with government officials, business leaders, dignitaries and occupational health & safety professionals from across the country.

- **Resource Champions - \$2,000**

Show your support by contributing to the 2011 NAOSH Week Resource Guide! The Guide is the cornerstone promotional document for NAOSH Week in Canada and provides valuable information that encourages participation. The Guide provides event & activity ideas, sample press releases, background information, award winners, links to OHS resources and promotional products. It is distributed to 16,000 OHS professionals and leaders in related professions and organizations. Information from the Resource Guide is also available to a wide audience through the NAOSH Week website.

The Resource Guide includes a Safety Calendar, which features posters from the CSSE's Annual Children's Poster Contest and includes information on safety and health related conferences & events being held across the country.

- **Motivational Champions - \$3,000**

Show your support and recognize those who participate in NAOSH Week by championing the 2011 NAOSH Week Awards Program! The CSSE offers four Canadian NAOSH Week Awards, in the following categories:

- **Most Innovative**
- **Best New Entry**
- **Best Representation of the Theme**
- **Best Overall**

Champion Benefits	NAOSH Week Supporters	Catalyst Champions	Resource Champions	Motivational Champions
Use of an electronic NAOSH Week Champion logo to promote commitment and support of NAOSH Week	■	■	■	■
Featured on the NAOSH Week and CSSE websites (includes logo and website link) for four (4) Months		■	■	■
Acknowledged in the CSSE Contact quarterly newsletter		■	■	■
Acknowledged to more than 375 delegates at the 2011 NAOSH Week Launch event		■	■	■
Featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide & Safety Calendar		■	■	■
Listed on the NAOSH Week and CSSE websites for one (1) Month	■			
Listed in the CSSE Contact newsletter in the pre-and-post NAOSH Week issues	■			
Acknowledged in national and regional media and news releases and exposed to the media during the 2011 Canadian NAOSH Week Launch Event coverage		■		
Opportunity to introduce an initiative during the Canadian NAOSH Week Launch Event		■		
Website address and a short description related to safety commitment will be featured in the Safety Calendar (on one month of the calendar)			■	
Opportunity to assist in the presentation of the award at the annual CSSE Conference in September 2011 in Whistler, British Columbia				■
Featured in regular email broadcasts to more than 7,000 OHS managers, supervisors, practitioners and consultants across the country as an organization that advances & supports achievement and innovation during NAOSH Week				■
Organization logo included on one of the Award plaques				■
Organization logo included on the NAOSH Week Resource Guide & Safety Calendar				■

Four Resource Champions have been confirmed in 2011. There is still time to get involved as a 2011 Catalyst Champion, Motivational Champion or NAOSH Week Supporter. Contact the CSSE office at (416) 646-1600 or naosh@csse.org to review the opportunities available for the 2011 NAOSH Week Champion Program.

NAOSH WEEK 2011 CHAMPIONS



The NAOSH Week Champion Program is a leadership initiative that allows organizations to demonstrate their commitment, support and efforts in advancing the goals and objectives of NAOSH Week.

The CSSE gratefully acknowledges these organizations for their participation, contribution and commitment to the NAOSH Week Champion Program in 2011.

MOTIVATIONAL CHAMPIONS

- Aim Safety and Training Services
- Purolator Courier Ltd.
- Safebook Industrial



RESOURCE CHAMPIONS

- Board of Canadian Registered Safety Professionals (BCRSP)
- EPCOR
- ER Plus Risk Management Group Inc.
- Finning Canada
- Johnson Insurance



CATALYST CHAMPIONS

- DriverCheck Inc.
- Hydro Ottawa Ltd.
- LMS ProLink
- MCO Professional Health Services Inc.
- Sanjel Corporation



PLANNING FOR NAOSH WEEK

GETTING STARTED

- Establish a NAOSH Week planning committee – consider involving employees, workplace Occupational Health and Safety Committees, CSSE members, representatives from business, suppliers, government, city, municipalities, retailers and other safety organizations.
- Develop a proposal for events and activities that will support company/business safety objectives and promote senior-level involvement and participation.
- Plan for broad sector involvement, whenever possible, through a variety of events - public, corporate, private industry and community events.
- Develop an outline to implement the events and activities. Refer to the NAOSH Week Event Planning Checklist on the NAOSH Week website.
- What are your objectives? Goals?
- What are you going to do?
- What do you need to make it happen?
- Who can help?
- Where and when will the events/activities take place?

Involvement, support and enthusiasm are critical to success!

WEBSITE RESOURCES

Sample NAOSH Week Press Release

Sample NAOSH Week Proclamation

NAOSH Week Event Planning Checklist

http://www.naosh.ca/english/resources/promo_documents.html

SUGGESTIONS FOR EVENTS & ACTIVITIES

On the events page of the NAOSH Week website, you will find a listing of suggestions of NAOSH Week events and activities.

http://www.naosh.ca/english/resources/events_suggestions.html

LET US KNOW!

Post your NAOSH Week 2011 events at the NAOSH Week website and qualify to enter the NAOSH Week Event Draw for a NAOSH Week Flag and \$100 certificate for NAOSH Week promotional products. Draw will be made on April 18, 2011.

It's easy to do – go to the Events across Canada page at www.naosh.ca and use the submission form to tell us of your plans for NAOSH Week 2011!



Attendees at the 2010 NAOSH Week Launch event in Charlottetown, PEI gathered outside of the Confederation Centre of the Arts to pose with the NAOSH Week flag.

Photo credit: Brian McInnis, CP Charlottetown, PE



Employees of Maersk Distribution Canada Inc learning how to safely extinguish a fire from the Township of Langley Fire Department. This was just one of the many events hosted by Maersk Distribution during NAOSH Week 2010.

Follow us on Twitter at
www.twitter.com/NAOSH
Week.

Tell us about your plan using the
hash tag #NAOSHWeek.

SPREADING THE WORD ABOUT NAOSH WEEK

To best communicate your plans for NAOSH Week, remember that providing relevant and timely information to the media will greatly enhance your marketing efforts.

TIMING IS EVERYTHING

- When your plans are established, set a schedule for media targets as soon as possible.
- Find out if there are production schedule deadlines (i.e. newspapers).
- For radio and TV stations, find out how they learn about what's new and interesting in the community.
- For each target, is there a specific individual with whom you should be liaising?
- How soon is a first draft or an "invitation" (to an event) required?
- For articles, etc., what format or length is required?
- Is there space for photographs or graphics? Who will supply these?

MAXIMIZE PUBLIC RELATIONS OPPORTUNITIES

- Are there special or themed issues or inserts in any local publications?
- Can an interview be arranged to profile key NAOSH Week volunteers or news-worthy people?
- Is there anything else happening in the community that looks like "a fit"?
- Is there a NAOSH event to which a reporter and/or a photographer should be invited?

PREPARE A MEDIA KIT

- Organize and compile the information, health and safety general articles of interest, promotional pieces, human interest stories... whatever can provide easy-to-access and easy-to-read material that can be adapted to a newspaper spread or help an interviewer to understand what NAOSH Week is all about.
- Keep things factual, positive, concise and interesting.
- Have it "ready to go" before you contact the media.

IDENTIFY A CONTACT PERSON

- Identify a key spokesperson that is authorized to speak on behalf of the organization. Provide pertinent information (e.g., title, affiliation) and include their coordinates (telephone/fax/email).
- Make sure the contact understands their responsibility and can be "available" if necessary.

BE PROACTIVE

- Don't sit back and wait for the media to call. Get your volunteers and/or committee members involved! Make calls, talk to community leaders and keep the momentum going!

WRITING A PRESS RELEASE

It's not an intimidating task!

- Keep it short but informative
- Start with the most important information in the first paragraph to capture attention (Hint: editors start cutting at the end)
- Include pertinent details in a clear, concise format
- Add appropriate logos, slogans, etc.
- Suggested content (by paragraphs):
 1. Introduction: Event/purpose/reason
 2. More detail to enhance paragraph 1
 3. Background or explanatory information (in this case, tying it to NAOSH Week and its purpose or highlighting an event/initiative from a previous year)
 4. Other relevant details or background, perhaps profiling an individual or group, quotes, etc.
 5. Specific details such as location, time, who to contact for more information etc.

That's it: in 5-6 paragraphs you've got a press release that's sure to impress the toughest editor! Sample Press Release available at www.naosh.ca/english/resources/promo_documents.html.

Remember: be creative but don't lose sight of capturing and keeping your audience's attention.

GETTING YOUR PRESS RELEASE PUBLISHED

- Press releases are for newsworthy items. The media won't be interested in "stale" or dated material.
- Be timely - running a press release too soon has as little impact as running it "after the fact".
- Follow the format. A good press release answers the "who, what, where, when, why and how" questions. Put the most important and eye-catching details in the first paragraph, followed by some additional background that continues to develop the story. Finish with a reinforcement of the message, referring back to the key message.
- Focus on the message - use plain language and avoid acronyms or technical jargon.
- Keep it concise, informative and to the point. Suggested length - up to one page, depending on the allocated editorial space and the amount of news/information that needs to be conveyed.

Remember: your draft may be edited for space considerations.

OCCUPATIONAL SAFETY & HEALTH PROFESSIONAL DAY: WEDNESDAY MAY 4, 2011

THANK UNSUNG HEROES

In September 2007, the Board of Directors of the CSSE approved the creation of an "Occupational Safety and Health Professional Day" (OSHP) that would be celebrated every year on the Wednesday of NAOSH Week. This year OSHP Day will be held on Wednesday, May 4, 2011.

Occupational Safety and Health Professional Day has been set aside as a day in which to recognize the ongoing efforts of occupational safety, health and environmental professionals to protect our people, our organizations and our way of life. They are the unsung heroes who on the best of days can take pride that, through their leadership and under their watch, nothing untoward happened to impede the flow of business and the lives of workers.

Occupational Safety and Health Professional Day also aims to further raise awareness and pride in the occupational safety, health and environmental profession; a profession where one is qualified by education, training and experience to identify hazards and develop appropriate controls for these hazards - all aimed at preventing occupational injury, illness and property damage. Safety and health professionals bring to bear technical knowledge, skill and expertise along with management abilities developed through years of continued education and practical experience.

Today millions of people go to and return home safely from work every day due, in part, to the work of occupational safety, health and environmental professionals. During NAOSH Week we honour the lives saved and the lives made better by these workplace heroes. On Occupational Safety & Health Professional Day, celebrate their commitment and acknowledge their efforts in heightening the importance and impact of injury, illness and loss prevention in Canada and around the world.

SAY "THANK YOU" TO YOUR OCCUPATIONAL SAFETY AND HEALTH PROFESSIONAL. IT WILL MEAN MORE THAN YOU KNOW.

RECOGNITION

One of the ways in which the CSSE recognizes the efforts and achievements of professionals who commit their days to protect the quality of life of millions of Canadian workers is by honouring individuals with the Bell Canada Safety Professional of the Year Award. This award provides recognition for a CSSE Member for exceptional service to employer, client or safety community during the professional's career.



The 2010 recipient of the Bell Canada Safety Professional of the Year Award was Jim Allan.

Jim Allan has been referred to as the "gentle giant". In truth, Jim's influence and respect across Canada, in and out of CSSE, as well as around the world, is gigantic! Jim is a leader's leader whose quiet yet powerful counsel has assisted greatly in the positive evolution of safety. Jim has been a huge supporter of CSSE in his local Chapter, as well as Nationally. Jim is a respected mentor, and yet he is not even aware of all of the people he has changed just by being who he is.

Jim was the president of CSSE from 2000 to 2002 and is currently the chair of the Ethics Committee. He has also been representing the society at the International Network of Safety and Health Practitioner Organizations (INSHPO) for the last seven years where he is also the secretary-treasurer. INSHPO is comprised of health and safety professional organizations from around the world that collaborate on issues in the field. Jim's term with INSHPO will be up at the end of 2010.

Jim started his career in safety at Bell in 1980 as the director of safety for the Ontario region, and he was the associate director of safety for Bell Canada on the corporate level for the last half of his career. Jim founded his own consulting company, Allan Safety Management in 2000, after he retired from working for 34 years at Bell Canada.

Congratulations, Jim!

Recipients of the Bell Canada Safety Professional of the Year Award include:

2010	Jim Allan	Burlington, Ontario
2009	Wayne Corrigan, CRSP	Charlottetown, Prince Edward Island
2007	Kathy Tull, CRSP, CHSC	Vancouver, British Columbia
2005	Ed Dyna, CRSP, CSP	Saskatoon, Saskatchewan
2004	Andy Gauthier, CRSP	Fort McMurray, Alberta
2003	Chris Powell, CRSP, CHSC	Wallaceburg, Ontario
2002	David Lindeman, CRSP, CHSC	Hamilton, Ontario
2001	Steve Emmons, CRSP	Red Deer, Alberta

REGIONAL NAOSH WEEK FUND

Established in 2006 by the CSSE, the Regional NAOSH Week Fund provides funding support for NAOSH Week activities. Applications for funds must be made through your regional representative on the Canadian NAOSH Week Committee. (refer to page 5 for listing) The special application form must be completed to include the following information:

- Name of your Regional Representative or Regional Committee, as well as the specific organization that is requesting the funds
- Description of activity
- Rationale for the funding request
- Expected outcomes in terms of promoting OHS awareness
- Budget for the activity including expenses and revenues, amount requested from Fund, other sources of funding already confirmed, etc.
- The amount in the Fund will be shared equally between the five regions and an equal portion of the Fund is committed to the Canadian NAOSH Week launch event. Funding from the Regional NAOSH Week Fund must be matched by the applicant.
- Applications must be received by the Regional Representative on or before February 25th, 2011. Those whose requests have been approved will be notified by the end of March 2011.

In 2010, the Regional NAOSH Week Fund supported the following committees and organizations:

PROJECT	APPLICANT	REGION
NAOSH Week activities	CSSE Nova Scotia Chapter & NAOSH Week Steering Committee	Atlantic
Steps for Life Walk Events in Atlantic Canada	Threads of Life	Atlantic
Steps for Life Walk Events in Ontario	Threads of Life	ON/QC
NAOSH Week activities	Safe Communities on the Grand	ON/QC
Provincial NAOSH Week Launch Event	CSSE MB Chapter & MB NAOSH Week Steering Committee	SK/MB
NAOSH Week activities	CSSE Calgary Chapter	Alberta
Day of Mourning and Steps for Life event	Southern AB NAOSH Week Committee	Alberta
NOASH Week activities	CSSE Edmonton Chapter	Alberta
Steps for Life Events in 2 locations in the region	Threads of Life	BC/Yukon
NAOSH Week Promotional DVD (reproduction)	BC NAOSH Week Steering Committee	BC/Yukon

Health & Safety Internet Resources

A listing of just some of the available internet resources concerning occupational safety and health is available on the NAOSH Week website at www.naosh.ca and on the CSSE website at www.csse.org

NAOSH WEEK AWARD WINNERS 2010

Congratulations to the winners of the Canadian NAOSH Week Awards for their efforts in raising awareness and promoting the goals of NAOSH Week. Thank you to the 2010 NAOSH Week Motivational Champions for their support, leadership and commitment to NAOSH Week.

BEST OVERALL

Capital Regional District, Victoria, British Columbia
Champion 2010 Sponsor: Purolator Courier Ltd.



CSSE Secretary James Hopkins presents the Best Overall NAOSH Week Award to Capital Regional District, Victoria, British Columbia.

BEST REPRESENTATION OF THE THEME

Barkman Concrete Ltd., Winnipeg, Manitoba

BEST NEW ENTRY (CO-WINNERS)

General Scrap Partnership, Winnipeg, Manitoba



CSSE Past President Art Nordholm presents the Best New Entry NAOSH Week Award to General Scrap Partnership, Winnipeg, Manitoba.

BEST NEW ENTRY (CO-WINNERS)

British Columbia Institute of Technology, Burnaby, British Columbia



CSSE Past President Art Nordholm presents the Best New Entry NAOSH Week Award to British Columbia Institute of Technology (BCIT), Burnaby, British Columbia, accepted on their behalf by CSSE Secretary James Hopkins.

MOST INNOVATIVE

Silver Birch Hotels & Resorts, Vancouver, British Columbia
Champion 2010 Sponsor: Imperial Oil Ltd.



Dave Fennell, Senior Safety Advisor at Imperial Oil presents the Most Innovative NAOSH Week Award to Silver Birch Hotel & Resorts, Vancouver, British Columbia.

NAOSH WEEK AWARDS 2011

The CSSE annually presents NAOSH Week Awards for the purpose of acknowledging CSSE Members, Chapter, Committees and organizations for their efforts in raising public awareness during NAOSH Week and in light of the goals of NAOSH Week.

NAOSH Week Awards are presented in four categories and are supported by the NAOSH Week Motivational Champions.

- Most Innovative (AIM Safety and Training Services)
- Best Representation of the Theme
- Best Overall (Purolator Courier Ltd)
- Best New Entry (Safebook Industrial)



Interested in being considered for one of the NAOSH Week Awards? Nomination submission deadline is Monday, June 20, 2011. Complete details available at the CSSE website at www.csse.org

The Canadian launch of NAOSH Week 2011 will be held in Fort McMurray, Alberta on Monday May 2, 2011. On the same day, NAOSH Week 2011 will be launched nationally in the United States in Washington, D.C.

NAOSH WEEK 2011 LAUNCH PLANNING COMMITTEE

Kevin Bisson, Chair
EPCOR Water Services Inc.

Mulford Clark
Syncrude Canada Ltd.

Kristen Gammel
Finning Canada

Becky Harris
CSSE

Karen Murray
HRSDC Communications

Eleanor Westwood
CCOHS

Sandra Woodworth
Threads of Life

HISTORY OF NAOSH WEEK

NAOSH Week was first launched in June 1997, marked by an agreement between Canada, the United States and Mexico.

The CSSE was officially recognized by Labour Canada as the safety organization responsible for NAOSH Week. It was agreed that Labour Canada would continue to play the lead political role for North America for three years to allow the partnership concept an opportunity to develop. NAOSH Week was implemented under this plan between 1997 and 2000.

Since 2000, the responsibility and management of NAOSH Week has continued through an effective partnership with CSSE, the Canadian Centre for Occupational Health and Safety (CCOHS) and Human

Resources and Social Development Canada's Labour Program (formerly Labour Canada). CSSE has been successful in bringing the American Society of Safety Engineers (ASSE) into the partnership and brought Threads of Life into the partnership in 2010. Together many safety partners, now throughout North America, work hard to promote and encourage the goals of NAOSH Week.

For a fuller description of the history of NAOSH Week please see the NAOSH Week website.



North American Occupational Safety & Health (NAOSH) Week: May 1 - 7, 2011

NAOSH Week 2011 Promotional Item Order Form

CSSE • 39 River Street, Toronto, ON M5A 3P1

Tel: 416.646.1600 or 1.877.44.NAOSH (62674) Fax: 416.646.9460 E-mail: naosh@csse.org



Name: _____ Title: _____

Firm/Organization: _____

Billing Address: _____

City: _____ Province/State: _____ Postal/ZipCode: _____

Telephone: _____ Fax: _____ Email: _____

Shipping Address: (if different than mailing address) _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Payment Must Accompany All Orders: Money Order Cheque Visa MasterCard AmEx

Credit Card # _____ Expiry Date: _____

Cardholder Name _____ Signature: _____ Date: _____

To preview all NAOSH promotional items, visit our website at www.csse.org

LETTER	ITEM	DESCRIPTION	UNIT PRICE	QUANTITY	TOTAL PRICE
A	Bush Hat	Canvas bucket style hat with wide brim, chin strap, and adjustable elastic sweatband	\$ 14.99 ea		
B	Post-It Notes	2-1/2" x 3"; 100 sheets/pad. Minimum order of 5 pads	\$ 2.25 ea		
C	Stick Pen	Black & White Stick Pen with Cap	\$ 0.99 ea		
D	Flag	3' x 6'	\$ 79.99 ea		
E	Lapel Pin (Logo Only)	Gold plated 3/4" lapel pin with 3 colour logo only	\$ 3.99 ea		
F	Magnetic Alligator Clip	3 1/8" x 1 1/4" clip with magnet	\$ 3.99 ea		
G	T-Shirt 4 Colour	100% White Cotton – XL Only	\$ 6.99 ea		
H	Banner	4' x 20' Heavy Vinyl	\$ 270.00 ea		
I	Multi Purpose Mug	Stainless-Steel Tumbler with Logo	\$ 14.99 ea		
J	Water Bottle	Aluminum bottle in pouch	\$ 9.99 ea		
K	Bandage Dispenser	Red plastic bandage dispenser, contains 5	\$ 2.49 ea		
L	Lunch Bag	Zippered pocket, mesh bottle holder, adjustable strap	\$ 7.49 ea		
M	2011 Poster – English	20" x 15" Poster – with 2011 Dates & Slogan	\$ 0.99 ea		
N	2011 Poster – French	20" x 15" Poster – with 2011 Dates & Slogan	\$ 0.99 ea		
O	2011 Sticker	Roll of 500 2-1/2" Stickers with 2011 Dates & Slogan	\$ 14.99 ea		
P	LED Pocket Flashlight	Aluminum, matte metallic finish, high power LED	\$ 9.99 ea		
Q	Portfolio	Holds a pad of paper, 4 card and ID holder, pen holder, 6" x 9"	\$ 16.99 ea		
R	Ball Point Pen	Solid brass construction, soft grip, twist action ball pen	\$ 11.99 ea		
S	Two Pen Set	Solid brass construction, soft grip, Ball and Rollerball pens	\$ 34.99 ea		
T	Wristband	Tri-colour wristband, 1/2", debossed with slogan	\$ 0.75 ea		
U	Bag Tag	Leather with swivel clip; business card size; gift box	\$ 5.99 ea		
V	Pocket CPR Mask	Disposable CPR Face Shield & Gloves	\$ 7.99 ea		

Standard Delivery is shipped via UPS Ground Service for arrival in 7-10 business days.

Next Day Delivery is available. Please add \$25 to the Standard Shipping Charge.

REVERSE BILLING INFORMATION

Reverse Billing: We would be happy to use the courier of your choice. Please provide your account number and delivery option.

- Federal Express Loomis
 Purolator UPS

Service: Next Day Economy

Account Number: _____

SHIPPING & HANDLING CHARGES

(for Canada except NWT, YK & NU)

Merchandise Amount	Shipping & Handling
Up to \$34.99	\$9.99
\$35.00 to \$59.99	\$11.99
\$60.00 to \$99.99	\$14.99
\$100.00 to \$149.99	\$17.99
More than \$150.00	add 20%

Allow 7-10 days for delivery. Please allow 3 - 5 days for order processing.

NEXT DAY DELIVERY Add \$25 to above rate
NWT/YK/NU DELIVERY Add \$25 to above rate

Sub-Total

Shipping
(see chart)

GST (5%)
(AB, SK, MB, QC)
HST (12%) (BC)
HST (13%)
(NF, ON, NB)
HST (15%)
(NS)

TOTAL DUE

**Please complete order form and
FAX to CSSE @ 416.646.9460**

NAOSH WEEK PROMOTIONAL PRODUCTS -

TURN YOUR NAOSH WEEK EVENTS AND ACTIVITIES INTO MEMORABLE EXPERIENCES!

We can customize NAOSH Week products for you! Contact CSSE for more information.



Flags & Posters



Banners



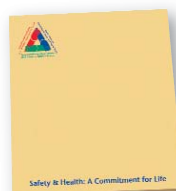
LED Pocket Flashlights



Wristbands



Bag tags



Post-it Notes



Portfolios 6" x 9"



Stick Pens



Two Pen Gift Set



Ball Point Pens



Water Bottles



Multi-Purpose Mugs



Bush Hats



Lunch Bags



Pocket CPR Mask & Gloves



T-Shirts



Lapel pins



Stickers



Plastic Bandage Holders



Magnet with Clips

Use the order form on page 15 to order your products TODAY! Or order on-line at: www.csse.org

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